



# Friends of the New York Transit Museum 2026 GALA

TUESDAY, OCTOBER 27, 2026

Tribeca Rooftop, 2 Desbrosses Street, New York City

## TITLE SPONSOR \$50,000

- One table of 12 stage-side
- Two seats at the head table with guest names and affiliation place cards
- Logo and identification as a Title Sponsor on all event materials including:
  - The website before and after the event
  - All event eblasts (3,000 recipients)
  - The digital invitation
  - The step-and-repeat
  - The event program
  - Your table the night of the event
  - LinkedIn Gala posts
- One full-page, full-color ad in the digital journal and on program screens during the event
- Recognition from the podium by the Board Chair
- One dedicated post on LinkedIn
- One-year Stockholder's Circle corporate membership including free admission to the Museum for all employees plus three guests

## SUPPORTING SPONSOR \$35,000

- One table of 10 in a premium location
- One seat at the head table with guest name and affiliation place card
- Logo and identification as a Supporting Sponsor on all event materials including:
  - The website before and after the event
  - All event eblasts (3,000 recipients)
  - The digital invitation
  - The step-and-repeat
  - The event program
  - Your table the night of the event
- One full-page, full-color ad in the digital journal and on program screens during the event
- One dedicated post on LinkedIn
- One-year Chairman's Circle corporate membership including free admission to the Museum for all employees plus three guests

## BENEFACTOR SPONSOR \$25,000

- One table of 10 in a prime location
- Logo and identification as a Benefactor on all event materials including:
  - The website before and after the event
  - All event eblasts (3,000 recipients)
  - The digital invitation
  - The step-and-repeat
  - The event program
  - Your table the night of the event
- One full-page, full-color ad in the digital journal and on program screens during the event
- One dedicated post on LinkedIn
- One-year Chairman's Circle corporate membership including free admission to the Museum for all employees plus three guests

## PATRON SPONSOR \$15,000

- One table of 10
- Identification as a Patron on all event materials including:
  - The website before and after the event
  - All event eblasts (3,000 recipients)
  - The event program
  - Your table the night of the event
- One half-page, full-color ad in the digital journal and on program screens during the event
- Inclusion in a Patron Sponsor post on LinkedIn

## VIP TICKETS \$2,500 EACH

- Prime seating
- Listing on the website, eblasts, digital invitation, and event program
- One half-page, full-color ad in the digital journal and on program screens during the event with the purchase of four or more VIP tickets

## FRIEND TICKETS \$1,500 EACH

- Seating
- Listing on the website, eblasts, digital invitation, and event program

## FULL-PAGE AD \$2,000

in the digital journal and on program screens at the event. Size: 8.5"W x 11"H | 300 DPI

## HALF-PAGE AD \$1,250

in the digital journal and on program screens at the event. Size: 7.5"W x 5"H | 300 DPI



NEW YORK  
TRANSIT  
MUSEUM

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- TITLE SPONSOR \$50,000
- SUPPORTING SPONSOR \$35,000
- BENEFACTOR SPONSOR \$25,000
- PATRON SPONSOR \$15,000
- VIP TICKETS @ \$2,500 EACH
- FRIEND TICKETS @ \$1,500 EACH
  
- FULL-PAGE AD \$2,000     HALF-PAGE AD \$1,250

WE CANNOT ATTEND BUT WILL MAKE A \$ \_\_\_\_\_  
CONTRIBUTION TO SUPPORT THE MUSEUM'S WORK.

## CONTACT INFORMATION

COMPANY NAME (as you want it to be listed on all event materials)

CONTACT

CONTACT TITLE

CONTACT EMAIL

TABLE HOST (if different than contact)

HOST TITLE

HOST EMAIL

ADDRESS

CITY

STATE

ZIP

## PAYMENT INFORMATION

Send me an invoice for \$ \_\_\_\_\_

NAME ON CREDIT CARD

My check made out to **Friends of the  
New York Transit Museum** is enclosed

CARD NUMBER

Please charge my credit card for \$ \_\_\_\_\_

EXP DATE

SECURITY CODE

Add 3% to help cover credit card fees

BILLING ADDRESS (if different from above)

For more information, or to purchase  
online, visit [nytransitmuseum.org/gala](https://nytransitmuseum.org/gala)

SIGNATURE

### 2026 GALA DEADLINES:

- To be listed on the digital invitation commitment must be received by **August 10**
- To be listed in the Guest Guide, names must be received by **October 13**
- Journal ads must be received by **October 23**

### ADDITIONAL INFORMATION:

- For further information please contact Allison Grandy at 718-694-3451 or [gala@nytransitmuseum.org](mailto:gala@nytransitmuseum.org)
- For tax purposes \$250 per ticket is non-deductible
- All net proceeds benefit the New York Transit Museum  
EIN: 11-3299408

**Friends of the  
New York Transit Museum**  
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10th Floor  
Brooklyn, NY 11201