

FRIENDS OF THE NEW YORK TRANSIT MUSEUM GALA 2025

Wednesday
October 15, 2025

Tribeca Rooftop
2 Desbrosses Street
New York City

TITLE SPONSOR \$50,000

- One table of 12 stage-side
- Two seats at the head table with guest names and affiliation place cards
- Logo and identification as a Title Sponsor on all event materials including:
 - The website before and after the event
 - All event eblasts (3,000 recipients)
 - The digital invitation
 - The step-and-repeat
 - The event program
 - Your table the night of the event
 - LinkedIn Gala posts
- One full-page, full-color ad in the digital journal and on program screens during the event
- Recognition from the podium by the Board Chair
- One dedicated post on LinkedIn
- One-year Stockholder's Circle corporate membership including free admission to the Museum for all employees plus three guests
- Two spaces on a VIP tour

SUPPORTING SPONSOR \$35,000

- One table of 10 in a premium location
- One seat at the head table with guest name and affiliation place card
- Logo and identification as a Supporting Sponsor on all event materials including:
 - The website before and after the event
 - All event eblasts (3,000 recipients)
 - The digital invitation
 - The step-and-repeat
 - The event program
 - Your table the night of the event
- One full-page, full-color ad in the digital journal and on program screens during the event
- One dedicated post on LinkedIn
- One-year Chairman's Circle corporate membership including free admission to the Museum for all employees plus three guests
- One space on a VIP tour

BENEFACTOR SPONSOR \$25,000

- One table of 10 in a prime location
- Logo and identification as a Benefactor on all event materials including:
 - The website before and after the event
 - All event eblasts (3,000 recipients)
 - The digital invitation
 - The step-and-repeat
 - The event program
 - Your table the night of the event
- One full-page, full-color ad in the digital journal and on program screens during the event
- One dedicated post on LinkedIn
- One-year Chairman's Circle corporate membership including free admission to the Museum for all employees plus three guests
- One space on a VIP tour

PATRON SPONSOR \$15,000

- One table of 10
- Identification as a Patron on all event materials including:
 - The website before and after the event
 - All event eblasts (3,000 recipients)
 - The event program
 - Your table the night of the event
- One full-color, half-page ad in the digital journal and on program screens during the event
- Inclusion in a Patron Sponsor post on LinkedIn
- Four Museum guest passes

VIP TICKETS \$2,500 EACH

- Prime seating
- Listing on the website, eblasts, digital invitation, and event program
- One half-page, full-color ad in the digital journal and on program screens during the event with the purchase of four or more VIP tickets

FRIEND TICKETS \$1,500 EACH

- Listing on the website, eblasts, digital invitation, and event program

FULL-PAGE AD \$2,000

in the digital journal and on program screens at the event. Size: 8.5"W x 11"H | 300 DPI

HALF-PAGE AD \$1,250

in the digital journal and on program screens at the event. Size: 7.5"W x 5"H | 300 DPI

FRIENDS OF THE NEW YORK TRANSIT MUSEUM GALA 2025

- ☐ TITLE SPONSOR \$50,000
- ☐ SUPPORTING SPONSOR \$35,000
- ☐ BENEFACTOR SPONSORSHIP \$25,000
- ☐ PATRON SPONSORSHIP \$15,000

- ____ VIP TICKETS @ \$2,500 EACH
- ____ FRIEND TICKETS @ \$1,500 EACH
- ☐ FULL-PAGE AD \$2,000
- ☐ HALF-PAGE AD \$1,250

WE CANNOT ATTEND BUT WILL MAKE A \$ _____ CONTRIBUTION TO SUPPORT THE MUSEUM'S WORK.

CONTACT INFORMATION

COMPANY NAME (as you want it to be listed on all event materials)

CONTACT

CONTACT TITLE

CONTACT EMAIL

TABLE HOST (if different than contact)

HOST TITLE

HOST EMAIL

ADDRESS

CITY

STATE

ZIP

PAYMENT INFORMATION

☐ Send me an invoice for \$ _____

☐ My check made out to **Friends of the New York Transit Museum** is enclosed

☐ Please charge my credit card for \$ _____

**For more information, or to purchase online,
visit nytransitmuseum.org/gala**

NAME ON CREDIT CARD

CARD NUMBER

EXP DATE

SECURITY CODE

BILLING ADDRESS (if different from above)

SIGNATURE

2025 GALA DEADLINES:

- To be listed on the invitation commitment must be received by **August 11th**
- To be listed in the Guest Guide, names must be received by **October 6th**
- Journal ads must be received by **October 10th**

ADDITIONAL INFORMATION:

- For further information please contact Allison Grandy at 718-694-3451 or gala@nytransitmuseum.org
- For tax purposes \$250 per ticket is non-deductible
- All net proceeds benefit the New York Transit Museum EIN: 11-3299408

**Friends of the
New York Transit Museum**
130 Livingston Street
10th Floor
Brooklyn, NY 11201