FRIENDS OF THE NEW YORK TRANSIT MUSEUM GALA 2025

New York Transit Museum

Wednesday October 15, 2025

Tribeca Rooftop 2 Desbrosses Street New York Clty

TITLE SPONSOR \$50,000

- One table of 12 stage-side
- Two seats at the head table with guest names and affiliation place cards
- Logo and identification as a Title Sponsor on all event materials including:
- The website before and after the event
- All event eblasts (3,000 recipients)
- The digital invitation
- The step-and-repeat
- The event program
- Your table the night of the event
- LinkedIn Gala posts
- One full-page, full-color ad in the digital journal and on program screens during the event
- Recognition from the podium by the Board Chair
- One dedicated post on LinkedIn
- One-year Stockholder's Circle corporate membership including free admission to the Museum for all employees plus three guests
- Two spaces on a VIP tour

SUPPORTING SPONSOR \$35,000

- One table of 10 in a premium location
- One seat at the head table with guest name and affiliation place card
- Logo and identification as a Supporting Sponsor on all event materials including:
- The website before and after the event
- All event eblasts (3,000 recipients)
- The digital invitation
- The step-and-repeat
- The event program
- Your table the night of the event
- One full-page, full-color ad in the digital journal and on program screens during the event
- One dedicated post on Linked In
- One-year Chairman's Circle corporate membership including free admission to the Museum for all employees plus three guests
- One space on a VIP tour

BENEFACTOR SPONSOR \$25,000

- One table of 10 in a prime location
- Logo and identification as a Benefactor on all event materials including:
- The website before and after the event
- All event eblasts (3,000 recipients)
- The digital invitation
- The step-and-repeat
- The event program
- Your table the night of the event
- One full-page, full-color ad in the digital journal and on program screens during the event
- · One dedicated post on LinkedIn
- One-year Chairman's Circle corporate membership including free admission to the Museum for all employees plus three guests
- One space on a VIP tour

PATRON SPONSOR \$15,000

- One table of 10
- Identification as a Patron on all event materials including:
- The website before and after the event
- All event eblasts (3,000 recipients)
- The event program
- Your table the night of the event
- One half-page, full-color ad in the digital journal and on program screens during the event
- Inclusion in a Patron Sponsor post on LinkedIn
- Four Museum guest passes

VIP TICKETS \$2,500 EACH

- Prime seating
- Listing on the website, eblasts, digital invitation, and event program
- One half-page, full-color ad in the digital journal and on program screens during the event with the purchase of four or more VIP tickets

FRIEND TICKETS \$1,500 EACH

- Seating
- Listing on the website, eblasts, digital invitation, and event program

FULL-PAGE AD \$2,000

in the digital journal and on program screens at the event. Size: $8.5^{\circ}W \times 11^{\circ}H \mid 300 \text{ DPI}$

HALF-PAGE AD \$1,250

in the digital journal and on program screens at the event. Size: 7.5"W x 5"H | 300 DPI

□ TITLE SPONSOR \$50,000 _____ VIP TICKETS @ \$2,500 EACH □ SUPPORTING SPONSOR \$35,000 _____ FRIEND TICKETS @\$1,500 EACH □ BENEFACTOR SPONSORSHIP \$25,000 □ FULL-PAGE AD \$2,000 □ PATRON SPONSORSHIP \$15,000 □ HALF-PAGE AD \$1,250 WE CANNOT ATTEND BUT WILL MAKE A \$ ______ CONTRIBUTION TO SUPPORT THE MUSEUM'S WORK.

| | WE CANNOT ATTEND BUT WILL MAKE A \$ | CONTRIBUTION TO SUPPORT | THE MUSEUM | 'S WORK. |
|---|---|---|------------|----------|
| CONTACT INFORMATION | | | | |
| COMPANY NAME (as you want it to be listed on all event materials) | | | | |
| | CONTACT | | | |
| CONTACT TITLE | | CONTACT EMAIL | | |
| TABLE HOST (if different than contact) | | | | |
| HOST TITLE | | HOST EMAIL | | |
| ADDRESS | | CITY | STATE | ZIP |
| | PAYMENT INFORMATION | | | <u>.</u> |
| | Send me an invoice for \$ | NAME ON CREDIT CARD | | |
| | My check made out to Friends of the New York Transit Museum is enclosed | CARD NUMBER | | |
| | Please charge my credit card for \$ | EXP DATE | SECURIT | Y CODE |
| Add 3% to help cover credit card fees | | BILLING ADDRESS (if different from above) | | |
| | For more information, or to purchase online, visit nytransitmuseum.org/gala | SIGNATURE | | |

2025 GALA DEADLINES:

- To be listed on the invitation commitment must be received by August 11th
- To be listed in the Guest Guide, names must be received by **October 6th**
- Journal ads must be received by October 10th

ADDITIONAL INFORMATION:

- For further information please contact Allison Grandy at 718-694-3451 or gala@nytransitmuseum.org
- For tax purposes \$250 per ticket is non-deductible
- All net proceeds benefit the New York Transit Museum EIN: 11-3299408

Friends of the New York Transit Museum 130 Livingston Street 10th Floor Brooklyn, NY 11201