

# NEW YORK TRANSIT MUSEUM

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72 ppi .jpg for reference use only	\$3	\$5
300 ppi .jpg or .tiff (maximum 2500 pixels)	\$10	\$15
600+ ppi .jpg or .tiff	\$20	\$25
<b>Photocopies or Digital Documents</b>		
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PDF scan	\$1/page	

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Materials larger than 11" x 14" are subject to a \$20 handling fee***

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Please specify finish: Matte or Glossy	
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Semi-Gloss finish only	
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S t i l l i m a g e s

## B o o k P u b l i c a t i o n s

*Commercial* | *Non-profit*

Book interior (print)				
<i>Print run</i>	Single country	International	Single country	International
<b>1-5000</b>	\$50	\$75	\$25	\$50
<b>5,001-50,000</b>	\$100	\$125	\$50	\$100
<b>50,001-100,000</b>	\$150	\$175	\$75	\$150
<b>100,000+</b>	\$200	\$225	\$100	\$200

Book cover (print) surcharge				
	Single country or International		Single country or International	
<b>1-5,000</b>	+\$50		+\$25	
<b>5,001-50,000</b>	+\$100		+\$50	
<b>50,001-100,000</b>	+\$150		+\$75	
<b>100,000+</b>	+\$200		+\$100	

Ebook surcharge				
	Single country or International		Single country or International	
<b>1-5,000</b>	+\$50		+\$25	
<b>5,001-50,000</b>	+\$100		+\$50	
<b>50,001-100,000</b>	+\$150		+\$75	
<b>100,000+</b>	+\$200		+\$100	

Promotional use surcharge				
	Single country or International		Single country or International	
<b>1-100,000+</b>	+\$50		+\$25	

Publication bundle*				
	Single country	International	Single country	International
<b>1-5,000</b>	\$125	\$150	\$50	\$75
<b>5,001-50,000</b>	\$225	\$250	\$100	\$125
<b>50,001-100,000</b>	\$325	\$350	\$150	\$225
<b>100,000+</b>	\$425	\$450	\$200	\$300

\*Publication bundle includes print, Ebook, and promotional rights

## P e r i o d i c a l s ( p r i n t a n d o n l i n e )

	<i>Commercial</i>	<i>Non-profit</i>
<b>Article feature</b>	\$20	\$10
<b>Cover feature</b>	\$50	\$30

## A d v e r t i s e m e n t s ( p r i n t a n d o n l i n e )

	<i>Commercial</i>	<i>Non-profit</i>
<b>Single country</b>	\$100	\$50
<b>International</b>	\$150	\$100
<b>Billboard</b>	Rates upon request	Rates upon request

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Still images	<b>Moving Image Works</b>				
	<i>Commercial</i>			<i>Non-profit</i>	
		<b>Single country</b>	<b>International</b>	<b>Single country</b>	<b>International</b>
	<b>TV/DVD</b>	\$100	\$150	\$50	\$75
	<b>Feature film</b>	\$200	\$250	\$200	100
	<b>Online Use</b>				
	<i>Commercial</i>			<i>Non-profit</i>	
	<b>Website</b>	\$200		\$100	
	<b>Social media site</b>	\$100		\$50	
	<b>Personal blog</b>	-		\$20	
	<b>Exhibit &amp; Display</b>				
	<i>Commercial</i>			<i>Non-profit</i>	
	<b>Lecture/tour</b>	\$25		\$20	
	<b>Performance</b>	\$100		\$25	
	<b>Public area</b>	<b>Private area</b>	<b>Public area</b>	<b>Private area</b>	
<b>Display</b>	\$100	\$50	\$25	No Fee	
	<b>Stationary</b>	<b>Traveling</b>	<b>Stationary</b>	<b>Traveling</b>	
<b>Exhibit</b>	\$100	\$200	\$50	\$100	
Moving images & audio	<b>Moving Image Works</b> *10 second minimum				
	<i>Commercial</i>			<i>Non-profit</i>	
		<b>Single country</b>	<b>International</b>	<b>Single country</b>	<b>International</b>
	<b>TV/DVD</b>	\$10/sec	\$15/sec	\$5/sec	\$8/sec
	<b>Feature film</b>	\$20/sec	\$25/sec	\$10/sec	\$15/sec
	<b>Online Use</b> *10 second minimum				
	<i>Commercial</i>			<i>Non-profit</i>	
	<b>Website</b>	\$20/sec		\$10/sec	
	<b>Social media site</b>	\$10/sec		\$5/sec	
	<b>Personal blog</b>	-		\$3/sec	
	<b>Exhibit &amp; Display</b> *10 second minimum				
	<i>Commercial</i>			<i>Non-profit</i>	
	<b>Lecture/tour</b>	\$3/sec		\$2/sec	
	<b>Performance</b>	\$10/sec		\$3/sec	
<b>Display</b>	\$15/sec		\$3/sec		
	<b>Stationary</b>	<b>Traveling</b>	<b>Stationary</b>	<b>Traveling</b>	
<b>Exhibit</b>	\$10/sec	\$20/sec	\$5/sec	\$10/sec	

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