Friends of the New York Transit Museum Gala Thursday, November 2, 2017 – 6pm-10pm River Pavilion, Jacob K. Javits Convention Center

Presenting Sponsor, \$50,000 — One premier table of ten adjacent to Head Table, plus seating for 2 at the Head Table. Receive on-stage recognition during the Gala speaking program. Premier full-page tribute ad in Gala journal (back cover or inside front cover), plus premier company logo on photo backdrop, event signage, slide show, and Museum website. One-year Stockholders Circle corporate membership. Company name on table tent card. Company name listing as Presenting Sponsor in print and digital invitations. Acknowledgement in Annual Report.

_____Sponsor, \$35,000 — One priority table of ten near Head Table, plus seating for 1 at the Head Table. Full-page tribute ad in Gala journal, plus priority company logo on photo backdrop, event signage, slide show, and Museum website. One-year Chairman's Circle corporate membership. Company name on table tent card. Company name listing as Sponsor in print and digital invitations. Acknowledgement in Annual Report.

Benefactor, \$25,000 — One prime table of ten. Half-page tribute ad in Gala journal, logo recognition as Benefactor in Gala slide show, and company name listing on Museum website. One-year Executive Circle corporate membership. Company name on table tent card. Company name listing as Benefactor in print and digital invitations. Acknowledgement in Annual Report.

Patron, \$10,000 — One table of ten. Company name on table tent card. Company name listing as Patron in Gala journal, Museum website, and print and digital invitations. Acknowledgement in Annual Report.

_____Friend Ticket, \$2,000 — Prime seating. Company name listing in Gala journal, Museum website, and print and digital invitations. Acknowledgement in Annual Report.

Supporter Ticket, \$1,250 — Seating. Company name listing in Gala journal, Museum website, and print and digital invitations. Acknowledgement in Annual Report.

Full-Page Tribute Ad in Journal, \$2,000

_____ Half-Page Tribute Ad in Journal, \$1,250

I/We are unable to attend but pleased to make a donation of \$

To purchase tickets/tables or make a donation online via credit card, <u>click here</u>. To purchase by check or take a tribute ad in the event journal, mail payment and this form to: New York Transit Museum Gala c/o JKS Events, 27 Union Square West, Suite 200, New York, NY 10003

Name as you wish it to be listed in the program (please type or write exactly as you wish it to appear)

Contact	Title	Company
Table host (if other than contact)	Title	Company
Address	City/State	Zip
Phone	Fax	E-mail
Enclosed is my check or credit card info	mation for \$	
Credit Card Number	Exp. Date	Security Code
Name on Card	Signature	
For further info	mation, please call JKS Events at 212.72	5.2960 or email <u>nytmGala@jksevents.com</u> .

For tax purposes: \$2,500/table or \$250/ticket is non-deductible. Contributions and tribute ads are wholly deductible as provided by law.

Please make checks payable to: FRIENDS OF THE NEW YORK TRANSIT MUSEUM.